AR – från teori till praktik

Martin Forsling, CEO Bontouch AB
Robert Söderbjörn, Sr Mobile Developer
97 employees 50 million users 196 countries

Stockholm | New York | London
More than 100,000 people travel with Swedish Railways every day and with the new app their journeys are smoother than ever.

Buy all-digital tickets instantly inside the app, with up-to-date traffic status throughout your journey. And if you own an Apple Watch, you have all the info you need straight from your wrist.

If you reduce friction in something, people tend to do more of it, and the Swedish Railways app is no exception. Ticket sales has increased manyfold.
The Nordic Postal Service app is the leader of the pack in next generation shipment tracking.

Packages are automatically added to the app when users order from online retailers that ship with PostNord. No need to worry about complicated shipment IDs or when tracking info becomes available. The app notifies you when the item is ready for pickup and even reminds you when you are nearby the delivery point.

Completing the all-around digital transformation of shipment tracking, PostNord apps are available for consumers, businesses, post office retail staff and postal truck drivers.

Swedish Design Award Winner
With SEB in your mobile you are never far away from your banking services.

Monitor stocks and funds, drag and drop money between your accounts and pay using OCR scanning of invoices.

You can also quickly find the nearest branch office, and even see how many people are in line (at selected locations).
For over 30 years, the Post-it® Note from 3M has been the ideation tool of choice for millions of creative professionals.

The new Post-it® Plus App from 3M is a first-of-its-kind digital collaboration tool that allows you to capture and enhance entire boards of handwritten Post-it® Notes all at once and organize, refine and share them.

Keep the momentum going in your collaboration sessions by taking the Post-it® Notes experience seamlessly from analog to digital.

Post-it® Plus was featured in Apple’s holiday TV commercial
探探 Tantan

The online dating market in China is growing rapidly. Tantan challenges the status quo and brings a fresh approach compared to the competition.

The app helps users to avoid the awkwardness of sending messages to unqualified contacts. Instead the two potential users in a match first both need to approve each other before they start communicating.

Launched by a Beijing based startup in mid-2014, it is now the most popular dating app in China. Using the Tantan, love seekers can look for nearby singles, chat, share pictures and short videos, as well as read about their interests, personality and more.
Innovation Labs partner for big brands

With the focus of taking the customer experience to the next level, Bontouch explores how new technology can be used in real consumer services. Most projects are confidential. Examples of recent areas include machine learning, computer vision, natural language processing, sensor fusion, augmented reality, beacons, tokenised payments, chat bots, home assistants and wearables.
For repeatedly taking on projects that affect us all through the public service they provide; and for not only creating simple and reliable products, but with playful exuberance and meticulous attention to detail crafting delightful experiences that bring joy to consumers.

Designer of the Year at Swedish Design Awards
Google Certified Agency

The Google Developer Agency Program was announced in 2016 and Bontouch is proud to be one of only 35 certified agencies in the world.
AR – från teori till praktik

Martin Forsling, CEO Bontouch AB
Robert Söderbjörn, Sr Mobile Developer
SEB-kontor

Öppettider idag  Kö (Kundtjänst)
10:00–16:00 4 min

Adress  Personer i kö
Sergels torg 2 8
106 40 Stockholm
Shipment ID
69339700615SE

MEASUREMENTS & WEIGHT

Height x Width x Length
33 cm x 24 cm x 7 cm

Weight
0.6 kg

View in augmented reality

DELIVERY ROUTE

Stockholm City
SE

The shipment item was delivered on 2/1/2018 at 9:31 AM
Skyltjakt Hur gör jag?

Baserat på din biljett: Spår 3 Byt spår

Herrljunga stn

Spår 3 Herrljunga stn Klar

Rikta kameran mot en vagnlägesskylt
Rikta kameran mot en vagnlägesskylt
Perfect Corp

Virtual Makeovers in Real-Time

Beautify Selfies with Stunning Makeup Effects

Try On Makeup from Top Brands

Get a Clearer Complexion with Instant Skin Analysis
AR – från teori till praktik

Martin Forsling, CEO Bontouch AB
Robert Söderbjörn, Sr Mobile Developer
2014: Google offentliggör Project Tango
2017: Apple släpper ARKit
2018: Google släpper ARCore
Vad ingår?
Hur går det till?